

SKILLS

MAC & PC  
 Adobe CS4 Suite  
 Macromedia Studio  
 HTML/CSS  
 OmniGraffle  
 Site Mapping  
 Wire Framming  
 Quark Xpress  
 Photography  
 Avid Express  
 Microsoft Office

EXPERIENCE

**JotaPajaro Studios ♦ Boston, MA** 2001–present  
*Art Director/Design Consultant*

Landed clients and art directed design projects such as websites, print media and identity creation from concept to launch

- ♦ Kupenda for the Children
- ♦ Law Offices of Daniel C. Hill
- ♦ PRAZmedia
- ♦ Trader Joe's Sales Kit
- ♦ Erigo Tech
- ♦ Global Technical Search, Inc
- ♦ The American Trust Company

**Garfield Group Interactive ♦ Boston, MA** 2007–2009  
*Lead Interactive Designer*

- ♦ Directed design projects from concept to launch
- ♦ Design Articles published on Expert Forum
- ♦ Created Wireframes and User Scenario documentation
- ♦ Conducted internal informational design presentations

Designed Corporate Websites, Landing Pages, Flash Demos, Identity Creation for multiple clients:

- ♦ Phillips Lifeline
- ♦ Phillips: Learn Not To Fall
- ♦ Biogen Idec
- ♦ Bind Biosciences
- ♦ CJP Senior Direct
- ♦ Rhytec

AWARDS

Outstanding Website WebAward for:  
 ♦ Fastloop  
  
 Standard of Excellence WebAward for:  
 ♦ CJP Senior Direct  
 ♦ Rhytec

EDUCATION

**Northeastern University ♦ Boston, MA** 2001–2006  
 Graphic Design ♦ Cum Laude - 3.5

*Selected Courses:*

Principles of Design, History of Graphic Design, Video Basics, Graphic Design 1&2, Typography 1&2, Time Based Design, Interactive Design, Information Architecture, Thesis Project

*NU Co-Ops:*

- ♦ Northeastern Ed Tech Center
- ♦ John Hancock
- ♦ Boston Realty Advisors

MEMBERSHIP

AIGA  
 MITX  
 NU Art Society - Alumni

**Studio Arts Centers International ♦ Florence, IT** 2005  
 Fine Arts Courses ♦ 4.0

*Selected Courses:*

High Renaissance Art History, History of Italian Cinema, Oil Painting, Jewelry Design

**HealthTalker ♦ Boston, MA** 2009  
*Senior Graphic Web Designer*

Created innovative & extensive online/offline word of mouth (WOM) campaigns & communities for the health care market. Designed Member Websites, Microsites, Tell-a-Friend emails, Program Guides, Informational Handouts (z-cards and gogo cards)

- ♦ Genzyme: OesteoArthritis of the Knee (OAK)  
 KneeConnections.com and OAKneeRelief.com
- ♦ Shire: Ulcerative Colitis (UC)  
 UC Conversations.com
- ♦ Merck: Human Papillomavirus (HPV), Cervical Cancer

**Mindfire Interactive ♦ Boston, MA** 2006–2007  
*Interactive/Graphic Designer*

Designed Corporate Websites, Microsites, Landing Pages, Identity Creation, E-mail Blasts, & Rich Media Banners for multiple clients:

- ♦ Fastloop
- ♦ BerryNet Intranet
- ♦ Sunburst Vacations
- ♦ GWV Vacations